

2010 Sponsorship Opportunities With The Plymouth Soccer Association

The Plymouth, Minnesota Soccer Association (PSA) is one of the largest youth sports organizations in Minnesota and offers a range of sponsorship opportunities for you to show your support. Please check out the options below and consider sponsorship as your way of making a difference for our players!

Sponsorship dollars help fund our core recreational and travel soccer programs and provide scholarships to deserving youth without the financial resources to play.

PSA offers a wide range of sponsorship opportunities for you:

Club Sponsor

The most visible way to demonstrate your support is to become a PSA Club Sponsor.

<u>Club Sponsorship Level</u>	<u>Annual Cost</u>	<u>Benefits</u>
Championship	\$5,000	All Star plus banner ad at tournament, five time access to email database, display at our annual player registration meeting, logo on banner at Plymouth Creek Center.
All Star	\$2,500	Premier plus ad in tournament program, three time access to email database, logo on banner at Plymouth Creek Center.
Premier	\$1,000	Link and logo on www site, listed in Newsletters.

By working with PSA, club sponsors have some latitude in specifying what element of our program (Travel, Summer Rec, Winter Rec, Scholarships, Coaching Education, Referee Development, Other).

Tournament Sponsor

Sponsoring the PSA Minnesota Classic Soccer Tournament gets you exposure to over 2,500 soccer players from over 175 teams from around Minnesota during an exciting weekend in June.

<u>Sponsorship Level</u>	<u>One Time Cost</u>	<u>Benefits</u>
Tournament	\$2,000	Front full page ad on inside front cover of program, banner ad at major sites, on www page, two time use of email database.
Site	\$1,500	Full page ad in program, banner ad at one site, on www page, one time use of email database.
Bracket	\$1,000	Half page ad on inside front cover of program, ad on www page.
Championship Match	\$ 500	Quarter page ad in program, banner at the match you sponsor, ad on www page.

Sponsorships purchased by February 1st will get maximum web page exposure as teams register for the tournament in June.

Team Sponsor

For \$500 you can advertise your business with your child's travel soccer team.

All sponsor names will be placed on individual team web pages. A larger banner will be hung in our indoor training facility, giving all team sponsors year round exposure to thousands of soccer families. A web link to your website will be placed on the sponsors page of our high traffic web site.

Web Link Advertiser

For \$200 per year we offer the opportunity to link to your website to the sponsors page of our high traffic web site, generating additional web interest for your business.

Frequently Asked Questions

- This is a tax-deductible contribution for individuals or businesses.
- PSA is a 501C organization.
- You may sponsor your child's team, if available.
- Mail sponsorship contract with payment by November 15, 2009. Mail it to

Plymouth Soccer Association
14800 34th Avenue North,
Plymouth, Minnesota 55447

Questions?

Contact David Wick at 612-281-3488 or email him at dirmktg@plymouthsoccer.com. You may also contact the PSA Office at 763-450-3099 or info@plymouthsoccer.com.